

Hol Up Project has been finalised, but our goal continues...

Throughout the entirety of the project, the involvement of stakeholders has been an essential and fundamental aspect of the production of the outputs. This is due to the fact that stakeholders have significant responsibilities in the successful attainment of the desired, overarching goals. In this setting, official initiatives, company investments, or the preferences of consumers on their own will not be sufficient. Because of this, our Multiplier Events in Turkey were successful in achieving effective university and business collaboration and cooperation, along with involvement from all supporting participants. It is possible to close the gap if all of these stakeholders are required to take part in the cycle, equal and priority responsibilities are distributed among the tasks, and the tasks are prioritized.

As a result of this, the coordinating university, MSKU, and the Muğla Tax Office Directorate have collaborated to put up a **Multiplier Event on May 2023**. At this point, all of the intellectual outputs and project results had been accomplished, and we shared them with our stakeholders, visitors, and the group we were trying to reach. In a nutshell, this concluding event made it possible for us to successfully complete the project while also ensuring the continuation of our initiative by means of the participants and their desire to implement the mindset of the Hol Up Project not only in their professional lives but also in their personal lives, whereby they will bring about an overall change in the SMES, which are the first TARGET GROUP of the Hol Up Project. During this event, the Coordinator institution gave a presentation to the participants about the tangible and intangible consequences that the project had.

Get Involved

-  @HolUpProject
-  @HolUpProject
-  HolUp Project
-  www.holup.mu.edu.tr/en
-  Mailing List - Get in touch!

